

Annexure-A

GLOW SIGNAGE FOR ENGRAVING THE NAME AND LOGO OF PIDB & LANDSCAPE FEATURES

The Operator shall be required to abide by the following:

1. Can locate digital/ electronic hoardings and advertisement boards as per the applicable laws, norms etc. on the Project Site and generate maximum revenue from it. The features of Glow Signage for engraving the name and logo of 'Punjab Infrastructure Development Board (PIDB)' are as under:
 - (a) A fixed Glow Signage of 'Punjab Infrastructure Development Board (PIDB)' along with its logo shall be provided and mounted, on the Project Site, at the highest point and visible prominently to the public at large.
 - (b) Name should be both in English and Punjabi.
 - (c) The Glow sign should glow from evening till morning in all weather conditions at all times during the subsistence of the Management Contract. However, the name and logo should be readable and visible during the day time.
 - (d) Should be designed as all weather resistant
 - (e) Overall schematic design layout of Project Site and the technical specification of the Glow Signage shall be got approved from PIDB during the Conditions Precedent Period.
2. It is also clarified here that the Landscaping of the Project Site shall include features like planter, ornamental lighting, boundary wall/ railing, pathways etc. and design of same shall be got approved from PIDB during the Conditions Precedent Period.